

Construction Intelligence

PROJECTS, COMPANIES, CONTACTS
TENDERS, SPECIFICATIONS

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The Who,
What, When
and Where
of Construction

Sales Leads
Project Tracking
Market Analysis
Marketing Solutions
Competitor Monitoring
Product Specifications
and much more...

Find out how you can forecast demand for
your products across various MENA markets



www.projectsandleads.com



The Who, What When & Where of Construction

A network of researchers at your service

Powerful Search and Sales Leads functions

Search for and track opportunities using various productivity tools to ensure positive sales outcomes.

With Proleads you can:

- Contact Buyers & Sellers
- Search by Project Requirements
- Export to Your Preferred Format  
- Track Projects & Request Updates
- Save Searches & Receive Alerts
- Promote Your Project References

PROJECT LEADS

worth over **US\$ 5 trillion**

	USD million
CIVIL	\$ 2,010,226
INDUSTRIAL	\$ 138,106
PETROCHEMICAL	\$ 212,413
OIL & GAS	\$ 670,097
POWER	\$ 569,262
WATER	\$ 104,315

Search for Projects
in 7 sectors and
41 sub-sectors
across 19 countries

FIND THE PEOPLE & KNOWLEDGE YOU NEED TO ACHIEVE YOUR GOALS

Information on each project includes:

- Budget
- Scope
- Status
- Schedule & Events
- Specifications & Resources
- Commissioning Dates
- Contacts for Key Roles
 - Owners & Developers
 - Consultants
 - Contractors & Sub-Contractors
 - Suppliers

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TENDERS

Proleads provides information on supply- and service contract opportunities for multiple sectors.

ANALYSIS TOOLS

Identify and explore construction trends

Track potential opportunities to channel sales efforts. Analyze sales pipelines, rank by value & view forecasts.

Create, compare and plot multiple trends from our comprehensive project data for the past 5 years.

Simply select your parameters to generate trend charts, tables and priority ranking lists.

An absolute essential to understanding industry information in the context of your own work.

To find out how you can forecast demand for your products across various MENA markets, or to receive a **FREE sample analysis report, please contact a Proleads representative.**

MARKET RESEARCH

Proleads offers access to historic and current data on construction projects. With a large network of multi-lingual researchers from the region, we are able to acquire in-depth precise information. Our analysts produce regular reports & are the perfect resource to gauge your requirements and deliver a complete picture of the industry.

INFORMATION IN CONTEXT...

Revolutionize the way you look at construction
with 3 powerful analysis tools.

MARKET ANALYSIS

Specify analysis criteria by country, company or industry, & generate custom market analysis reports. Use comparative tools to identify opportunities across various markets.

COMPANY ANALYSIS

Identify top players & competitors in each major industry role. Find out who's got the most backlog & for which projects. Rank companies by identified project value.

PRODUCT ANALYSIS

Forecast the demand for any product that is used in the construction industry. Identify markets, projects & even project schedules to devise strategies & channel sales.

INDUSTRY INSIGHTS

Inside the construction industry, our review is devised as an essential tool for key decision makers. We combine our research knowledge & expertise to bring you invaluable news, construction performance and analysis. Our reports provide you with all the construction intelligence & trends you need to keep up-to-date. Reports include project leads, schedules, budgets & contacts.

REACH **DECISION MAKERS**

The most effectively targeted construction marketing lists available within the industry

Our marketing lists ensure you reach your target audience. Tailor your lists by selecting from criteria that includes:

- **Industry Sectors**
- **Project Value or Stage**
- **Geographic Location**
- **Project Size**
- **Materials Required**
- **Type of Development**
- **Job Roles & Contacts**

Our marketing lists include over **500,000 addresses.**

For more information on our advertising options, please contact us to receive our media kit or request a custom quote.

Who uses Proleads?

Suppliers

Engineers

Purchasers

Analysts

Banks

Media

Contractors

Consultants

Architects

Developers

Investors

Distributors

Sales Executives

Research Firms

Project Managers

Marketing Managers

Facilities Managers

Real Estate Agents

TARGET YOUR ADVERTISING

Connect with your audience in context...

Increase visibility & interact with a search-friendly audience, in a construction-centric environment.

Our solutions include:

- Online Advertising
- Direct Marketing Campaigns
- Newsletter Sponsorships

GET SEEN, SELECTED & SPECIFIED

Upload your **PRODUCT SPECIFICATIONS** online and receive enquiries from Consultants and Purchasers.

A Proleads subscription entitles you to limited **FREE** access to **PROSPEC**, which allows you to upload & distribute your product specifications to consultants & other potential customers.

Proleads customers include...

Deloitte & Touche

McKinsey & Company

A. T. Kearney

Jone Lang LaSalle

EFG Hermes

Europe Arab Bank

DUCAB

KPMG

Petrofac

Siemens

DLA Piper

Cemex

Unibeton Ready Mix

General Electric

Ssang Yong

McConnell Dowell

Fosroc

BASF Group

What our subscribers say...

“ADTA uses Proleads information to report the increase in capacity in hospitality & residential development. The reason for choosing Proleads was simple: Proleads is one of the best research companies in the market.”

- Abu Dhabi Tourism Authority

“We use Proleads for getting well-grounded background information on current and future projects in the region. Knowing the value of information, the company’s senior managers use Proleads’ analytical tools to obtain figures on the upcoming needs of the machinery sector in the Middle East.”

- Terex Demag GmbH

Proleads’s partners include:

Cityscape

The National

DMG World Media

Reflex Publishing

Emirates Business 24-7

Corporate Publishing Industry

Track projects in 19 countries

U.A.E

Qatar

Saudi Arabia

Oman

Bahrain

Kuwait

Iran

Iraq

Egypt

Jordan

Lebanon

Syria

Turkey

Yemen

Algeria

Libya

Morocco

Tunisia

Sudan

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